

Donor Request Statement

December 2008

The mission of the Zoeza Institute is to facilitate the successful transition of at-risk youth into productive careers and independent living by using a customized, research-based educational intervention model to: 1) establish long-term, high-touch, sustainable mentor relationships; 2) incorporate “strength-based” basic education instruction; 3) improve social acumen and confidence; 4) provide vocation-specific skills through training, development and apprenticeships; and 5) provide ongoing access to a comprehensive resource portal that offers professional network and information services.

To realize these objectives, the Zoeza Institute provides services in the areas of mentoring, consulting, and knowledge management. Currently, the following programs are offered:

- The Surrogate Mentoring and Responsible Transition (SMART®) program is being offered in partnership with White-Williams Scholars and offers a weekly program for high academic achievers that includes one-on-one mentoring, group mentoring, cultural immersion experiences, academic tutoring, and professional apprenticeships.
- The Building Exceptional Lifelong Leadership (BELL) program provides students at Dunbar Elementary School, in North Philadelphia, with mentoring services targeted towards social, community, and professional leadership.

Through these programs, the Zoeza Institute is able to establish relationships with targeted youth, provide service interventions, and prepare to guide them through a transition to independent living. Please see the attached *Program Benefits* which highlights specific attributes. Also, please review the attached *Outcome Measures* and *Performance Measures* documents for a description of success metrics and service projections.

In order to realize our mission and prepare to scale our service model throughout the region and to other markets, we need your support. For calendar year 2009, we ask that you consider two opportunities:

1. Budget Sponsorship. We have three specific line item categories that need budgetary support for calendar year 2009. For additional detail, please request the full *Budget*:

Personnel	\$25,200
Operations	\$50,000
Programs	\$15,000
Cost Per Youth	\$30,000

2. Growth Sponsorship. To help us satisfy the requirements of the current year as well and prepare to build sustainability for years to come, please consider a contribution under one of the following levels:

Platinum \$10,000 - \$15,000+
Gold \$5,000 - \$9,999
Silver \$1,000 - \$4,999
Bronze \$500 - \$999

Thank you for considering a donation commitment to the Zoeza Institute. Your generosity is greatly appreciated. For additional information, please contact Dr. Jason Wingard, President, or Mr. Phillip Cuffey, Executive Director, at 215.701.4616 or admin@zoeza.org.